

**FOR IMMEDIATE RELEASE**

**Digital Imaging and Marketing Expert, Georgia McCabe, Inks Publishing Deal With Business and Marketing Book Publisher, CelebrityPress**

*Georgia McCabe, digital imaging and marketing expert, will release the book “The Relationship Age,” with social media expert, Mari Smith, and other leading social media and marketing experts from around the world.*

**Orlando, Fla. – March 15, 2010** – Georgia McCabe, digital imaging market pioneer, has joined with noted relationship marketing and social media expert, [Mari Smith](#), to publish a new book titled, “The Relationship Age.” The book will be published by Nick Nanton, Esq., and business partner JW Dicks, Esq. under their [CelebrityPress®](#) label.

Georgia McCabe has been a significant contributor in the development of mass market digital photography. She has played the role of market visionary, evangelist and active participant in most of the major developments that would eventually lead to the complete coalescence of mass market photography, personal computers and the internet.

Georgia is confident that consumer photography and personal pictures will again play a central role in changing the landscape as we know it. A true digital imaging market pioneer and a sophisticated marketing professional, Georgia has the skill and vision to put a personal face on technology and make it relevant to virtually any audience.

The forthcoming book, “The Relationship Age,” will feature Georgia McCabe, [Nick Nanton, Esq.](#), JW Dicks, Esq. and Mari Smith, along with other leading experts, businesspeople and entrepreneurs from around the world. The book will explore how building relationships through social media, both online and off, can lead to profits.

For more about Georgia McCabe, visit [www.georgiamccabe.typepad.com](http://www.georgiamccabe.typepad.com)

To learn more about CelebrityPress®, please visit <http://www.CelebrityPressPublishing.com>

About Georgia McCabe:

Success has many fathers and digital imaging is no exception. If you took a poll among those who were present, you would often find Georgia McCabe nominated for the list of significant contributors in the development of mass market digital photography. She has played the role of market visionary, evangelist and active participant in most of the major developments that would eventually lead to the complete coalescence of mass market photography, personal computers and the internet.

At Kodak in the early ‘90s, she uniquely recognized the tremendous effect that high quality digitized film images would have on the then developing world of desktop computing. She

evangelized her vision with the likes of Bill Gates, John Sculley and Steve Jobs, demonstrating the tremendous influence that personal imaging would have on the desktop computing market.

She then leveraged these developments and formed a company that developed the technology and services to enable extremely large image collections like those at Time Warner, The Walt Disney Company, Conde Nast Publications and The New York Daily News to economically convert literally millions of existing historical images to digital form and make them readily available to the exploding population of new web consumers.

Finally, in 2000 she joined FujiFilm USA and returned to her roots in the computing and consumer photography markets. At Fuji, she was instrumental in making internet photo sharing and 1 hour web to retail printing an everyday experience in the consumer digital photo market.

Always on the lookout for market dislocations resulting from “the next wave” of technology, today Georgia is excited about the terrific new opportunities that will result from the confluence of a truly connected world and the exploding consumer participation in social media. She is confident that consumer photography and personal pictures will again play a central role in changing the landscape as we know it. A true digital imaging market pioneer and a sophisticated marketing professional, Georgia has the skill and vision to put a personal face on technology and make it relevant to virtually any audience.

For more about Georgia McCabe, visit [www.georgiamccabe.typepad.com](http://www.georgiamccabe.typepad.com)

About Celebrity Press™:

Celebrity Press™ was founded by two attorneys, JW Dicks, Esq. and Nick Nation, Esq. who are also best selling authors and represent authors and experts nationwide. Both of the attorneys are members of multiple organizations, associations and academies that recognize and honor the best in the business, and they thought a similar organization should be created for Best Selling authors who don't always get recognition for their accomplishment. Authors themselves, they recognized that only a very limited number of books made the major New York Times Best Seller list and just like the awards shows put on by the entertainment-based organizations, they wanted to have more categories for authors to be accepted and recognized for their accomplishment.

To learn more about CelebrityPress®, please visit <http://www.CelebrityPressPublishing.com>

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